

Hey Jeanette, I can see you're here with me.

I think you're going to have to tap or click to unmute because you are muted right now.

If you'd like to do it.

No, I purposely did that because I have a bird in the room with me.

And I don't want to disrupt everybody.

So okay.

Well, thank you so much.

I'm glad you're here with me.

You are first and get going.

I'm glad you're here.

So you let me check that you can hear me.

I can hear you.

So that's working.

Well, cuz, you know, Tech such a thing right? You never know.

I'm so glad that you're here with me.

I don't think we've ever met You don't hear any beeping, do you? Okay.

Now I forget I have to remember hahaha okay well that's alright originally and I think it was from Facebook.

I'll probably arguing for beginners.

Yes and turned it over to try to focus full-time here in creatopia because there's so much good stuff going on here.

I see I think Teresa is with us.

I'm going to go and let her into Hey, Teresa.

I see you coming in.

I don't know if you can hear me yet.

Looks like Teresa's Ministries.

I think you can hear me.

I see you are muted.

So if you, you can unmute yourself to let us hear you and say hi.

If you like Hey, so it's about two and I think I had for both to said they were going to join us but I'm going to go ahead and just talk about we're going to talk.

about and give them another minute or two to get here.

And like I said, I'm really glad to see you guys here with me and Jeanette, and Teresa.

And I had Teresa, if you can, let me know, I'm not sure.

I don't think we've met Jeanette and I have a connection on prior to our plan for beginners, but I'm not so sure about Teresa because I can't see her and I don't hear.

So if you want some music.

Sure.

Why my why my video is not it's not showing me.

Oh, okay.

Well, I see you.

I just don't see your video.

It made your cameras off for some reason, you don't have to turn it on.

You can if you like I would know.

I'm just I'm not sure how I thought was working down at the lower left of your screen.

There's a Okay.

Out and Roses here.

While Teresa while you're doing that I'm going to let Rosa in and get her an AR Okay, I see Rosa coming in Teresa, I don't see you yet.

See.

Ask the targeted.

There we are.

Here is Teresa and I cannot hear you right now.

You're still muted.

So if you'd like to speak, you can onion say hi my appointment.

So I'm running to the doctor.

So I'm just going to be listening to you.

Okay, I'm going to go ahead and just tell you real quick.

Obviously I'm Annette Satterfield and thanks for joining me.

This is a Topia Topia.

Studio and today we're going to be talking about the creative process.

I just went in to the website and then clicked into the The Joint from all from, they're still working on logging in gets here.

I'm sure if we miss anything what will pick her back up.

So yeah the lamp should just bring you right in ya technology.

Again, I'm for you guys who are new to creatopia and new to me and Nicole and one or both of us.

You know, we had two very distinct skill sets here in creatopia.

And as you found out from the Colts webinar, if you were attending that she is awesome.

She's an awesome business woman.

And she is very, very experienced and very skilled and lot of the business and your Prosperity aspects of creativity.

My strength is in the creative process itself in seeing the creative potential In other people and their art, and the place is, it can go and helping develop that.

So we make a really great team in the lot of our skills.

They're very, very compatible, but they they overlap only just a little bit, so we have some really good thing coming because of that and that's why we decided to do great and make it a safe.

intimate and you know, connected place for Creative people that what we talked about today is the creative process.

I'm going to give you my understanding of it and how I view it and then we're going to open up the questions and some questions about your specific problems, your specific process.

Do you have any thing you really want feedback on Now's the Time? So your credit process and it has an actual repeatable understandable, and a manageable process.

It's not some magic Mist that settles down on people.

It's really It says, reliable as manufacturing almost.

Well, it's really not that reliable but it is understandable.

You'll find it in different places with different numbers of steps.

So I have for you, it's linked in the The meet the description and I will put it in the form as well as giving you a link to this schematic which explains what we're talking about.

today.

And you can download it.

And the one you can download actually has a pretty or background, I printed this.

And then remember, do I have a nicer one? So I gave you the nicer one, but you'll be able to get this which is this just a graphic illustration of what we're talking about here today.

and how to start.

And the start is a question, a problem, a challenge, something that needs to be better or different and it can, it can be anything.

It can be, all I have to do this presentation at work, to make a spy presentation.

Oh, I'm going to make a painting today or I want to write a book or I want to write an essay or I want to make a piece of jewelry.

It can be anything like that.

The question is, what do I do? I have a problem, I want to solve or there's a challenge that needs to be fixed that starts this process in motion.

Step one.

Is investigation and this is where you're getting information.

This is the part where you look on the internet and find out a lot of stuff and your information, your thinking about how your project kind of works with those things you're making gold taking notes,.

making sketches Gathering ideas.

This is one of the places where people get stuck because a lot of time that becomes wheel standing in that phase and so just bearing that in mind, that's, that's somewhere.

I can get stuck in that part.

But as you're working in this investigation, phase are just starting to Take some shake and you're moving imperceptibly usually into the next phase, which is incubation.

And this one is the one that is the least understood.

It is the least visible and I said, Linda's coming in, let her in, it is the least visible and it is the top is the most difficult to get ahold of.

It's the one where it's the black box of creativity.

Your mind, you're mulling it over, you're not trying to do anything in particular.

You send the side when you're you're taking a walk, she can coffee doing housework, whatever.

You're just letting the ideas roll around, we combine ripen and this phase cannot be rushed.

And this is the stick point of the set point or the stripping point in this phase for people is they want to watch it.

They want to rush through this part and do what I need to do this.

I need to finish it.

And, you know, you just can't I might have eyes for you.

People who are on a timeline, a lot of times is in this phase is you really just have to build your schedule.

Big enough to allow the time and I will say that the more you go through this process.

Hey, Linda High in the more.

We are about part way through the process, but you're the creative process.

But will be able to take some questions when I get to the end and I'll catch you up there.

And there is a schematic that you will be able to get to download later.

So we're talkin about the incubation phase, which is Step 2, which is where things are just ripening.

And, like I said, I cannot be rushed.

You do get better at this phase, the more you go through this process and the more times you've been through the creative process in the more you become experienced isn't working, created you get faster at.

it.

You are skills, get better, which is something I didn't say at the beginning, but creativity is a skill, it seriously is your skill and you can get better at it and this is one of the.

way by understanding this process were talking about today and then when you're done and it's it's doing its thing, it's cooking.

Basically then comes the one that everybody knows illumination.

That's the one that everybody thinks of when they think of the creative process.

Right? It's the one where you go, I got it.

Very short, favs.

It's the shortest phase of this entire process.

And again, it's the one that everyone is so CH with it, especially people who don't really work quickly, but it's very sure.

It's because literally, it is the moment of my, oh my gosh, I got it.

The idea just sort of investigation and incubation that you were working with now came to that fruition and it got to illumination to just pop up there.

And the sticking point was that this phase which is capture it catch rate quickly because I just have an idea when it pops up, it really is.

And I probably had that issue where I have a great idea.

That's a very real thing and it does happen.

That is the tripping point in the elimination phase is to capture the idea quickly.

And then here's the end.

This is the part that I find working with creative people that we move into the next phase.

Elimination is fun.

It's totally fine.

I get it.

It's great.

We get through it.

The next phase is the one that is really the work, its implementation.

And that is where the work starts.

This is the longest phase of the process.

Is also the most difficult.

And it's usually, the one that is the most seriously.

Overlooked by both creative people who don't understand this process, and by Outsiders looking in it, don't see that there's a tremendous amount of work in this face.

This is the part where that idea, you start to work with it, you start to look at it go.

Well, And how am I going to make it into a thing? Is it good enough? And how's it going to work and you start doing the actual work? Whether you're making that slide presentation with your.

writings and flowers, whether you're making a painting in your your starting the preliminary drawings, but you making jewelry in your you're starting to get the materials and figure out how to gather.

So there's a lot of trial and error and sometimes happens in this phase in.

This is the part where I people do get discouraged and I have to say this, it's on the schematic, actually, we're down here at the bottom, we have implementation and then there's arrows going back up.

There are parts of this phase where you cycle back through the idea of Investigation, incubation and elimination parts of it will get put back in the hopper and come back through is refined.

So that's why that this stage is, is it a little more complicated? It is and it takes time, sometimes it can be pretty quick and sometimes it can take time.

And sometimes it's also the part where you start to feel stuck because there's a lot of moving parts and it starts to get feel really hard.

It's the the what I think of as the 75% face when you're just about 75% done, I quit because it was the worst So that's what you're going to find any information phase and it is.

indeed.

I consider it to be the phase where products are made or lost illumination is fabulous.

But implementation is where the real quality work habits.

And one thing I'm going to say about that, Is implementation, is to be very cautious.

The sticky Point here, really to me is people, many, many people, especially Outsiders, you aren't working in your process.

Want to evaluate ideas too soon.

They want to take the ideas that popped out of the previous phases and say, oh, that'll never work.

Oh, this is too hard.

It'll never work.

Don't be so quick to kick out an idea.

NBA of all and refined but don't evaluate ideas too soon.

There are so many really great creative ideas that get killed and shut down due to just really pulling them out into the light too soon and and expected him to be more than they are.

So that is to me, that's the real tricky point there.

And then realizing that is a longer face that there's more involved in it.

And then we pop out at the bottom after all.

That sounds easy, right? For steps.

I actually say it's more understandable.

Steps to finish project.

The part where we're all just thrilled to have a finished project and we and then that's where you can feel, everything is come to fruition and it's also really easy to forget that you went through.

an actual step by step process to get there.

And people who are not working in the creative world, tend to really not see a lot of those those nuances that we get there, they see the finished project.

They may have an idea of the illumination face and the rest of it is just before.

So that is understandable but not necessarily.

So I'm going to open again, like I said, this is a live and interactive session.

This is just a taster of the kind of things were doing here.

Chris hope, his Studio to let you guys see your how we working and what we're doing.

So that's the process now.

I am open to your questions and your thoughts and how to apply that.

Project you have going to your own way of working.

So, what are your thoughts on that? Now? I think you guys are unmuted.

So we'll be set for Jeanette and Rosa.

So, what we'll do is we can just we'll just manage this and see who wants to go first.

I see.

Teresa has a question, I can see that.

I saw your face several minutes ago.

So you don't belong in this media and I'm loving doing background and I am done and then I'm like no, I don't have any clue what to do with some okay, that I don't know and.

then I end up in a few parts and that's a really good way of a question.

And it's a, what, a great way of applying the process to a concrete example of a mixed media art and it does, it has several phases as you've discovered.

Mixed media is not a one-and-done type operation, and I think that's what's going on.

Here.

You got your background and you went through the pro.

Supposed to get that background, you did, you went through your.

Your question was in the background? That was a challenge and you went through investigation and Q bation and implementation and you probably did it very quickly in such a way as to not notice all the.

snap.



So you have a friend.

Okay.

Well Terence Awesome by the way, and so you got that background.

Well now you're going back to the beginning.

Your next step is to know, it's a whole nother.

Creative process is now I need a focal point because that's what you need.

Next really.

Are, you can say, or I need some, I need some, I'm supporting Alex.

You you have another question to solve.

So if you drop that question in the hopper, I think that may give you some insight to move forward on it is that you're not creating one giant mixed-media piece.

You're creating several.

It steps in a piece the hell.

Does that make sense? Okay, good.

Because like, I think that's a great example of what happens with the creative process.

As we don't realize that we really are working in it in multiple steps.

Sometimes in the same project.

Big projects to break down into smaller sub-projects, even if we don't see that.

And what I see happened is that as you get more experience with this, you start to move through these steps and these processes quickly and without realizing it.

So did I see Linda have a question.

Question to that Minette? So you got your background, you got your Additional item.

That is.

Okay, and that is also an excellent question and you can fly back to not just makes media.

I'm going to tell you right now that question applies to visual art of almost every kind as well as every other creative aspect that you're doing.

Unless you've got a finite finishing Point, say I word count in a written piece and yeah, went where do I quit? Because you do go through the cycle and you are in the implementation.

Phase is where you're at, where you're talking about.

Where do I stop? Because you're in that, you're in that working face, you're working in your work and at some point you start reaching the point of diminishing returns.

Where what you're doing isn't adding value to your project.

It's not adding expression.

It's not adding to the idea that you were trying to express in visual art.

One thing I've seen people do, I've watched people do this and it's the best advice I can ever give you to stop touching it.

Stop touching.

It.

Put it down.

If you find that you're starting to reach out and touch your work and is poised to any kind of creative work.

And whether it's you with a pencil or a word processor or anything like that.

If you find it for your hands, if you find, you're out there continuously touching it and it's doing things to it without any real concrete idea of why I'm doing this that you stop touching, it.

just stop because you're you reach the point of diminishing returns and then come back to it.

And you may find it.

It's done.

So that I know that's not a concrete.

So it's done here, answer.

But every product is different and the truth is, if you let it sit, no matter what kind of project is to get away from it, and you let it sit for a.

Whether it's a day, a week, a month, a year.

I mean, I go back to work sometime months later and realise, that all that wasn't quite done.

That was done.

I was done.

I'm done.

So I think that is the best thing I can tell you is, if you find that you're just starting to fiddle.

Does that require a little bit of self-awareness in the process as well? You have to realize that you're starting to feel would help.

Not.

I would love to say yes, I would love to tell you that.

Well, if you've laid out of a piece or if you've done an outline for your book or your article and you followed everything that you're done, I would love to tell you that and the chances.

are good that you are done at that point but not always.

So most of the time, if you've followed the idea that you set out for yourself in the investigation phase and you followed your outline, and you followed your layout because I can't reach them.

But there are some pieces behind that I could point to and that I lay them out in a particular way and once that layout is set and I feel like there's enough layers on it.

I'm probably done.

Most of the time.